



The COLOR of SUCCESS

Effectively Managing & Motivating Different Personalities **Teach Your People to Succeed in 6 Simple Steps:**

Diminish Underachievement and Conflict -

Exposing Entitlement—What is it and how does it destroy effectiveness and success?

End Entitlement's Death Grip on your Business Success - Entitlement attacks and kills your business success potential. Learn to end entitlement's wrath on your team—Understand the importance of Maui syndrome...Awareness vs. Acclimation. What is appreciation and what has it got to do with your bottom line?

Effectively Resolve Conflict - Learn how to communicate with, and motivate all personalities. Communication is the key to enlightenment and understanding; but Listening is the key to communication. Connection....What binds you and what blinds you? Learn the 4 Killers of team effectiveness, and how to avoid them.

Learn the Importance and Power of the Colors that Surround You - What color lenses are you wearing? Learning the Benefits of Other Perspectives—Primary Colors Personality Test

Strengthen Your Team's Overall Performance and Ability to Succeed - The Past ...versus Possibility—What stops you? What stops your team members?

Learning to Communicate to Meet the Needs of Your Customers, Employees, Co-Workers and Team Members -

Discovering the amazing productivity of a contented heart of endowment . . . the end is only the beginning.

"Dawn Billings is a creative ball of energy. If you have been in a presentation by her, you know she makes ideas come alive. But she is much more than an effective communicator. She is an ideas engine. She has truly interesting and novel insights about human nature, and she is a master presenter. The Primary Colors Personality Test is a great example of her creativity.

Scott M. Stanley, Co-Founder, PREP Relationship Education Curricula, Research Professor, University of Denver

Full Day Training \$5,000

Half Day Training \$4,500

Keynote \$4,500

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