



 Dawn *Billings*.com®
proudly presents:

*Greatness is Never
an Accident
Overcoming the Wrath of Entitlement*

Program Description

“Greatness is Never an Accident: Understanding the Wrath of Entitlement” is a comprehensive full-day program that deals with defining and understanding the concept of entitlement and teaches powerful strategies to combat the poisonous wrath entitlement has upon children, teachers, and their parents. The information contained in this program is interesting, entertaining, and easily applied. The information contained in this program was developed to equip teachers with both, an understanding of the depth and negative consequences of entitlement, as well as, practical and empirically validated information and techniques that can be immediately applied and implemented at home and in classroom settings to counteract entitlements severe and damaging effects.

"Dawn Billings' expert insights deal head-on with the "entitlement mentality" that harms individuals, organizations and societies. She is exceedingly poised to positively impact her audiences. She presents powerful, practical ways to eliminate entitlement!"

Brian Tracy, World renowned sales trainer and author of *Goals!* & *Maximum Achievement*

Objectives

This program consists of six core learning modules that can be used in a variety of ways depending upon the intended target group, classroom setting or school personnel. The six topic areas included are:

- 1: **How it All Began: Unraveling the Behavioral Gospels**
- 2: **Living with No Vision but Television**
- 3: **The Truth About the Necessary Skills Needed for Success?**
- 4: **The Arguments For and Against Self-Esteem**
- 5: **The Birth and Evolution of Entitlement**
- 6: **The Secrets to Winning the War on Entitlement**

The main objective of this program is to educate teachers, parents, counselors and administrators on effectively and powerfully waging war on entitlement as well as, arming children with pro-social skills that empower them to make responsible, character building choices in the face of an array of difficult problems such as attitudes of resistance and disrespect, gang and youth violence, drug and alcohol abuse, poor motivation, peer conflict, teen suicide and decisions around sexuality.

This innovative and extraordinarily unique program is getting the attention of nationally renowned business leaders, authors, educators, and Fortune 25 organizations!

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