



 DawnBillings.com®
proudly presents:

Enhancing Performance & Communication

Utilizing the Primary Colors Personality Assessment©

to Dramatically Increase Communication Effectiveness

Program Description

“*Upping Performance & Communication*” training has four main goals:

- Session goal and focus #1: To **introduce and define emotional and relational intelligence**. Studies show that effective communication is imperative for a productive, thriving workplace environment to exist. Effective communication skills produce measurably efficient results. Communication is greatly enhanced by strengthening emotional/relational intelligence.

“Dawn Billings’ Primary Color Personality Training is some of the most exciting, fun and informative information I have ever experienced. If you have employees, managers or sales professionals that need to communicate powerfully and effectively, you need Dawn Billings and this training. Trust me; even though it is fun, it works!

Kristine Sexter, retention expert and founder of WorkWise Productions and KristineSexter.com.

- Session goal and focus #2: To **teach emotional and relational skill set**. Emotional and relational intelligence is based on a skill set that can be easily taught and implemented by each individual.
- Session goal and focus #3: To facilitate the highly-acclaimed Primary Personality Assessment. This self-directed assessment will provide each participant objective and tangible insights into their own communication style tendencies.
- Session goal and focus #4: **To use the new insights derived from the training to provide new, powerful, positive ways to communicate effectively**, thereby eliminating unnecessary conflict and increasing the number of positive outcomes.

The information contained in this program has been designed to equip your employees with an understanding of how different people communicate and perceive their worlds differently, as well as, practical and empirically validated information and techniques that can be immediately applied and implemented at home and in work settings to improve communication in every area of their lives. Improved communication is powerfully tied to improved workplace satisfaction and performance.