



# DON'T FEED THE "GIMME" MONSTER:

## Raising Grateful, Happy Kids in a Terribly Entitled World

**Don't Feed the "Gimme Monster"; Raising Grateful Kids in an Entitled World** is a comprehensive professional/parenting program that deals with defining and understanding the concept of entitlement. Professionals/Parents will leave with a comprehensive understanding of the wrath of entitlement in our society today. They will learn what entitlement is, how to recognize it, its origins and devastating effects on families, schools, and particularly children as well as powerful strategies to combat the poisonous wrath entitlement has upon people and the organizations they are a part of. The information contained in this program is interesting, entertaining, and easily applied for the benefit of a variety of personal and professional environments. This program was developed to equip professionals/parents with both, an understanding of the depth and negative consequences of entitlement, as well as, practical and empirically validated information and techniques that can be immediately applied and implemented at home and in work settings to counteract entitlement's severe and damaging effects.

### Objectives

Don't Feed the "Gimme Monster" consists of six core learning modules that can be used in a variety of ways depending upon the intended target group. The six topic areas included are:

- Section 1: How it All Began: Unraveling the Behavioral Gospels
- Section 2: What Destroys Motivation and Self-Esteem in Children
- Section 3: The Research Behind Raising Happy/Thriving Children
- Section 4: The Birth and Evolution of Entitlement
- Section 5: The Secrets to Winning the War on Entitlement in your Children and Home
- Section 6: Inspiring Children to understand they are "Capable" of Greatness

The main objective of this program is to educate teachers, counselors and parents on effectively and powerfully eliminating the negative culture entitlement creates, while creating a new vocabulary to more effectively find solutions that create a win-win environment within the home.

*In 2008 Dawn was selected as one of the nation's 80 emerging women leaders out of over 3200 applicants, by Oprah Magazine and The White House Project, as well as, chosen as one of 15 "Women of Achievement" by the Cobb County, Georgia, YWCA for her socially dynamic programs and life long dedication to the benefit of women and children.*