



**Dawn L. Billings**



## Leadership: It's about People

### How to Use Dawn Billings' Primary Colors Personality Test to Dramatically Increase Communication & Performance

#### Program Description

***"Upping Performance & Communication"*** training has four main goals:

Training goal and focus #1: To introduce and define emotional and relational intelligence. Studies show that effective communication is imperative for a productive, thriving learning environment to exist. Effective communication skills produce measurably efficient results. Communication is greatly enhanced by strengthening emotional/relational intelligence.

Training goal and focus #2: To teach emotional and relational skill set. Emotional and relational intelligence is based on a skill set that can be easily taught and implemented by each individual.

Training goal and focus #3: To facilitate the highly- acclaimed Primary Personality Assessment. This self- directed assessment will provide each participant objective and tangible insights into individual communication and learning style tendencies.

Training goal and focus #4: To use the new insights derived from the training to provide new, powerful, positive ways to communicate effectively, thereby eliminating unnecessary conflict and increasing the number of positive outcomes.

Training goal and focus #4: To have fun!

*"Dawn Billings' Primary Color Personality Training was one of the most exciting, fun and informative presentations I have ever attended.*

*Whether you are a teacher, manager, CEO or sales professional, if you need to communicate with more power and effectiveness, you need, and want, this training. Trust me; even though Dawn's training is a lot of fun, it works!*

**Kristine Sexter, retention expert and founder of WorkWise Productions**

information and techniques that can be immediately applied and implemented at home and in school settings to improve communication in every area of their lives. Improved communication is powerfully tied to improved professional satisfaction and performance.